R.J. Reynolds
Tobacco Company

J. T. JONES #1242
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September 28, 1994

DM	T&D	REP
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PTC	SAM	
ROM	PA	SC
RM	PC	MC
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Regional Operations Unit #1210
To: A. V. Adessi, F. L. Maney

Re: Rx Place Drug Mart (1153-00-00)
New Store Openings

Dear Managers:

Following is a list of new Rx Place Drug Mart store openings, locations and dates:

Store	Address	Authorized Fixture/Display	Scheduled Opening Date
*3720	18 Union Sq. at 15th St. NY, NY 10001 *Store is currently being set up.	5-11 SBT-/Sav. Disp. Plan "D"	10/15/94
3709	6509 18th Ave. Brooklyn, NY 11204	5-11 SBT-/Sav. Disp. Plan "D"	11/15/94
3718	270 Madison Ave. NY, NY 10016	5-11 SBT-/Sav. Disp. Plan "D"	11/15/94
3719	11 West 42nd St. NY, NY 10017	5-11 SBT-/Sav. Disp. Plan "D"	11/15/94

Note: All slide-by-track package fixtures **must** be painted a light gray color prior to installation. Attached find my letter dated 9/15 which includes Rx Place authorization to place our SBT's and Saving displays, 24 facings, Plan "D". Also included in my letter is an authorized floor plan-o-gram. All Savings displays are to be placed on top of SBT's in a low profile configuration.

Please place these calls into S.I.S., CID #1153-00-00, and schedule installation of our SBT's and Savings displays.

Your follow through is appreciate.

Sincerely,

J. T. Jones

JTJ/fr
Attachment

cc: M. A. Young

51847 6184

Source: https://www.industrydocuments.ucsf.edu/docs/xqhy0000